

CSR NEWS LETTER Feb-2015

EQUITAS GURUKUL MATRICULATION SCHOOLS

THE 5TH ANNUAL DAY DINDUGUL & SALEM GURUKUL







Vol.5

5th Annual day was celebrated at our Dindigul and Salem Gurukul School. A puppet show of 7 healthy habits was demonstrated for the students, followed by a drama show which highlighted the story of Julius Caesar. The performance of the students was well appreciated by the parents. In salem the theme was "SAVE", We were houour sri. P. Parthasarathy Director Equitas Finance Private Limited.

WINNERS OF STATE LEVEL YOGA COMPETITION IN DINDIGUL GURUKUL







31 Students from our Dindigul Gurukul participated in the state level yoga competition held at Dindigul. 2 students got first prize and 1 student got Championship award. Equitas Gurukul School won the overall championship award.

TOPPERS OF NATIONAL LEVEL TALENT SEARCH EXAMS IN SALEM GURUKUL.







Our students from Salem Gurukul took part in the National level school exams in Maths and Science. Students of II std and III std won the II and III prize in the exams and got an additional cash prize of Rs 750 and Rs 500 . and our Gurukul got the Golden School award.

EYE CHECK CAMP FOR STUDENTS IN SALEM GURUKUL







Eye check camp was conducted for our students by vasan eye care. Free spectacles was provided to our students & teacher by Ramakrishna Mission .



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EDK GROCERY STORES





15601members benefited from EDK shops during the month of February 2015. The average purchase by each member was Rs1145 per month and average savings was around 8-10%. We have added 3550 new members to the total base in the month of February thus taking total customer base to 147158. Ambattur shop topped the sales for the month followed by Triplicane andPammal. The Bio metric identification of members is implemented in all 21 stores.

EQUITAS PLACEMENT CELL









Conducted job fairs for members children and facilitated getting gainful employment opportunities to nearly 3925 youth for the month of feb. and cumulatively 32489 youth placed

MONTHLY MEDICAL CAMPS





71515 members benefited through medical camps conducted across India by various hospitals. In eye camps 29103 members were screened, 302 free cataract operations were perfomed and 1254 were provided free reading spectacles.

MEMBERS REACH OF CSR INITIATIVES		
	DEC - 2014	CUMULATIVE
NO OF PARTICIPANTS IN EYE CAMP (A).	29013	1191103
NO OF FREE SPECTACLES.	1254	69950
NO OF FREE CATARACT OPERATIONS.	302	24390
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	42502	1617403
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	71515	2808506
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	3502	367129
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	3925	32489

SKILL TRAINING





We Conducted 5 day skill training programme across India for our members. Training on embroidery, soap oil, phenol making was covered. These trainings helped supplement income of 3502 members. Along with the skill training we also provide health education to members.

TELEMEDICINE WITH APOLLO



We have covered 176 members by addressing their OP needs at the 3 telemedicine centers.

HEALTH HELP LINE



303 Members derived a savings of Rs 12.30 lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).